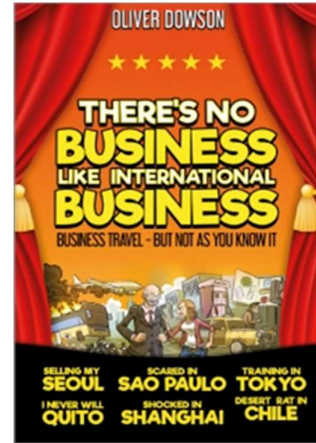


PRESS RELEASE

THERE'S NO BUSINESS LIKE INTERNATIONAL BUSINESS



BUSINESS TRAVEL - BUT NOT AS YOU KNOW IT

Oliver Dowson's delightful, off-beat travelogue with an off-beat much travelled narrator will take you on a whirlwind business trip full of laughs and the occasional cold sweat!

On a whirlwind business trip around half the countries in South America in just a fortnight, Oliver Dowson faces near-death experiences in planes and cars, meets civil insurrection face-to-face, risks kidnap and must overcome mindless bureaucracy that could derail the itinerary on a daily basis.

Next, follow along as he travels around the Far East for three weeks in the company of an obstreperous, can't-do-without but can't-do-with female colleague, learning new cultures fast. Oh, and all in the pursuit of business goals that somehow still seem to be met along the way.

These unique trips may have had a business purpose, but this is no business book or how-to guide; rather, it's a delightful, off-beat travelogue with an off-beat much travelled narrator. There are plenty of vivid characters to meet en route, an abundance of anecdotal fun, plus an education on local cultures and cuisines to be gained.

Oliver Dowson spent a long career building a multi-national business from scratch, exploiting his love of foreign travel, cultures, languages and food. He has visited more than 140 countries for business and pleasure. Oliver is also the host of the *Grow Through International Expansion* podcast, writes many articles, and mentors and supports several new young ambitious entrepreneurs. When he's not travelling, he lives in North London and Oviedo (Asturias) Spain.

Oliver says, *"Throughout my business career, I travelled for many reasons— to find new markets, to open new offices, to provide training, to speak at conferences, and simply for pleasure – and had unexpected colourful experiences almost every time! I was a "hostage" in one of the hotels in the Mumbai terrorist attack, stayed in a hotel that was blown up the next day in Jakarta, forced off the road at gunpoint in Nicaragua.... So many "near misses" yet so many positive experiences too. I took delight in recounting my travels to colleagues and friends, and have so many more to share in this book."*



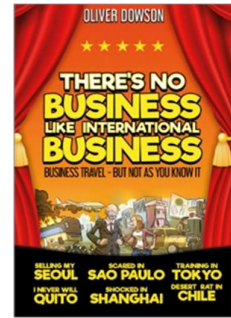
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REVIEWS

Since its release, the book has earned the coveted five-star rating on Amazon, and reviews have been correspondingly positive:



Ian Garner for the Yorkshire Times writes:

“British-American author and journalist, Christopher Hitchens, famously said: *‘Everyone has a book in them, but in most cases that’s where it should stay.’* Oliver Dowson has proved he is one of the exceptions.

“I found the book very entertaining. If you are travelling on a long journey by train or plane or waiting in a departure lounge and you want to be charmed, amused, and captivated, you could do no better than to read this book. If you’re a veteran of international business travel or are about to embark on this stage of your career, or just up for a laugh, this book is for you.”

Roger Ede writes:

This book is an easy, hugely enjoyable read. Don’t be put off by the apparent subject matter. It is not a stodgy manual of management protocols and marketing ploys – more a delightful, off-beat travelogue with an off-beat much travelled narrator, plenty of vivid characters to meet en route, anecdotal fun, plus an education on local cuisines. And, too, there is the fabulous (for sure in her own estimation) Jin-Ae..... what more could a reader want! Take it as your companion read next time you holiday abroad or climb aboard any aircraft. It will give you a lot of laughs, and the occasional cold sweat!

Thomas J Kenny writes

“ Exceptionally well crafted, each page illuminated with entertainment, wit, and candour, to categorize it as simply a travelogue seems to do it a great injustice. Here, we have something of true merit.”

Brandon Diehl agrees, writing:

“Oliver Dowson has created something I never thought possible: a nonfiction book about business trips that is actually fun and engaging to read.”

Grady on GoodReads writes

“The manner in which Oliver writes, including the near disasters and upsets that he turns, quite magically, into heightened adventures, makes reading this book pure pleasure. For a unique vantage of business travel, this book delivers. Recommended.”

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